



Vestel Overcomes Usual Challenges of Adoption with New Video Wall System

Vestel is set to bring high impact digital marketing to more businesses with the launch of its latest video wall solution. Overcoming the usual challenges of adoption, the video wall system offers a customizable solution that is easy to set up and use in a wider variety of applications.

Designed to deliver a more premium and immersive customer experience thanks to its high-quality picture enhancement options, discreet bezel widths and high brightness levels, this integrated, out-of-the-box solution offers businesses a greater competitive advantage.

Ideal for every kind of environment from retail and leisure applications to control and surveillance rooms as well as educational establishments, the video wall system can digitalize businesses of every size and budget.

High Impact Picture Quality

As well as offering the possibility of Full HD 49", 55" and 65" screen sizes for display purposes, it provides the option of a 65" UHD screen to ensure exceptionally detailed picture clarity from even the closest viewing distances.

Colour Accuracy and Contrast

With striking native contrast ratios of up to 1400:1 and a 10-bit colour depth, the displays are also designed to offer incredible true-to-life colour vibrancy.

Seamless Big Picture Experience

To create a big scale branded experience, the solution immerses customers in the on-screen imagery, offering a near seamless picture with extremely narrow bezel width options of 3.5mm, 1.8mm and even of less than 1mm.

Customizable Solution

Businesses can take advantage of the displays' uninterrupted, life-like picture quality in virtually any environment. With high brightness levels of 500 and 700 Nits as well as 1500 Nits for the 55" screen size option, all the screens can ensure high impact visibility in brightly lit retail window displays as well as in all-glass lobbies and airport terminals. Overcoming the constraints of space, the screens can be displayed in landscape or portrait mode.



Scalable Solution

Providing a more scalable solution than projectors, the display can support configurations of up to 10 by 10 screens without sacrificing picture quality. Thanks to the DisplayPort inputs and outputs, the screens can also be daisy chained together without the need for any splitter device.

Video Wall Controller and Colour Calibration Camera.

With the video wall controller, users have the option to schedule content and commands from their companion devices. The colour calibration camera is also important to long-term performance, offering a way to calibrate, maintain and align colours across all the tiled displays.

Mission Critical Operations

To support mission critical operations in environments, such as control and surveillance rooms, the displays offer 24/7 operation. The displays' pixel shifting technology also improves their reliability, helping to reduce the risk of residual image burn-in

Tablet-like Functionality and Remote Control

Designed for ease of use, the displays come with System-on-Chip technology which enables users to access content management systems, online as well as offline. Administrators can also remotely schedule a core range of functionality using RS-232 and LAN control.



Long-term Cost-efficiency

Offering stand-out, long-term cost-efficiency, the solution requires very little downtime and maintenance. With features, such as built-in temperature control, the tiled displays are designed to shut down automatically to reduce the risk of any damage to the display.

UK Head of the Vestel B2B Division, Mark Dew, comments, “Opening up the video wall market to a wider demographic, we’re offering businesses the opportunity to experience high quality digital marketing support, but without the usual hassle and expense. We know that the fear of user difficulties as well as poor on-screen quality has deterred many from investing in video wall systems. That’s why we’ve taken the time to create a customizable, all-in-one solution – a solution that only requires businesses to invest in the features they actually require.”

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Vestel B2B

Vestel is the world’s number 1 producer of interactive flat panel displays. As one of the top 3 global manufacturers of TVs and displays, we keep up with demand by making 1 screen every 2.5 seconds. We power the potential of more businesses and establishments, leveraging our scale, technological expertise and proximity to Europe to bring you extra competitive edge with the latest high-quality solutions. Well-known in both the global digital signage and hotel TV sectors, we have emerged as a market leader, enabling customers of every size to overcome issues around integration and interoperability as well as the initial cost of ownership. Follow our journey @VestelB2B.

Vestel

One of the top three global TV producers, Vestel has earned its position as a global market leader, consistently building upon its reputation for delivering manufacturing excellence. Highly acclaimed across multiple sectors, the Vestel Group is renowned for its expertise in manufacturing, technology development and marketing as well as in the development and distribution of consumer electronics, professional displays, mobile technologies and household appliances.

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